



NAMI Walks



National Alliance on Mental Illness



5K Walk/5K Run

Proposal for Sponsorship 2015

Changing minds one step at a time.

NAMI Walks National Partner



Sunday, September 20, 2015

George Washington Elementary School
1500 Stewart Ave., Park Ridge, IL 60068

NAMIWalks Cook County North Suburban

Located in Skokie, Illinois, NAMI Cook County North Suburban and its dedicated volunteers work together to raise awareness about mental illness and provide essential education, advocacy and support group programs for people in our community living with mental illness and their loved ones. NAMI Cook County North Suburban is a nonprofit, grassroots organization that addresses the mental health needs of our community, replaces stigma with understanding and helps thousands of families and individuals each year.

Participant Information

There is no registration fee for the walk. All participants are encouraged to collect donations from family members, friends, co-workers and business associates. All walkers raising \$100 or more receive a NAMIWalks event t-shirt.

Walk Teams and Participation

Companies, organizations and families are encouraged to organize teams of walkers made up of employees, organization members, relatives and friends.



To register a team online, visit www.namiccns.org

NAMIWalks Nationwide

The largest mental health education and fundraising effort in America, NAMIWalks brings together thousands of individuals and supporters to celebrate mental illness recovery, to honor those who have lost their lives to mental illness and to help raise funds, combat stigma and promote awareness.

This year marks the 13th Anniversary of NAMIWalks. In 2014, 83 NAMIWalks events raised almost \$11 million to support local programs and initiatives that improve the lives of persons impacted by mental illness. NAMIWalks hosts teams from all over the community and features a program of local celebrities and community leaders along with food, information booths and prominent recognition of sponsors.



About NAMI

NAMI is the National Alliance on Mental Illness, the nation's largest grassroots mental health organization. NAMI provides advocacy, education, support and public awareness so that all individuals and families affected by mental illness can build better lives.



NEW THIS YEAR!

New this year timed 5K run - <http://www.namiruns.org/ccnsruns>

New location George Washington Elementary School, 1500 Stewart Ave, Park Ridge, IL 60068

Same 5k walk - <http://namiwalks.org>

Check in at 7:00 am • Run at 8:00 am • Walk at 8:15 am

SPONSORSHIP OPPORTUNITIES

There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Cook County North Suburban areas affected by mental illness.



Sponsor Benefit

	Premier	Presenting	Major	Gold	Silver	Start/Finish Line	Kick-off Lunch	Bronze	Supporter	Kilometer
Recognition at Kick-off Lunch	✓									
Stage appearance on walk day	✓	✓								
Listing in electronic communication	✓	✓								
Logo on stage banner on walk day	✓	✓	✓							
Sponsor's name included in press release	✓	✓	✓							
Logo on walk day signage	✓	✓	✓	✓						
Walk day booth space or tent	✓	✓	✓	✓						
Walk day table	✓	✓	✓	✓	✓					
Logo on event poster	✓	✓	✓	✓	✓					
Logo on NAMIWalks brochure	✓	✓	✓	✓	✓	✓	✓	✓		
Logo displayed on website	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on NAMIWalks t-shirt	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Listing on NAMIWalks website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor's logo/name on route sign	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Please note: some benefits subject to print deadlines.	\$15,000	10,000	7,500	5,000	2,500	1,500	1,500	1,000	500	250



Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of the food and beverages.

2014 Top Sponsors

Aetna	CrossCheck Compliance	Mohahan Law Group LLC
Arnstein & Lehr	Dick Pond Athletics Inc.	New Foundation Center
Autohaus on Edens	Dr. Steven Sommerfeld	Northshore-Glenbrook Hospital
Bornquist, Inc.	Glenview State Bank	Otsuka America Pharmaceutical
Brandon Marshall Foundation	Jeffrey A. Rabin & Associates LTD.	Raincoat Roof Maintenance
Camp Willow	SSD-SSI advocate	Remke Industries
Center for Contextual Change	John D. Koczyski, LTD.	The Next Level Planning Group
Community Savings Bank	Lilly	Thresholds
Compass Health Center	Lundbeck	Trilogy
Country Financial	Medline	Turning Point

SPONSORSHIP CONFIRMATION FORM

Yes! We are proud to support the 2015 Cook County North Suburban NAMIWalk. We authorize NAMI to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

<input type="checkbox"/> Premier Sponsor	\$15,000	<input type="checkbox"/> Start/Finish Line Sponsor	1,500
<input type="checkbox"/> Presenting Sponsor	10,000	<input type="checkbox"/> Kick-off Lunch Sponsor	1,500
<input type="checkbox"/> Major Sponsor	7,500	<input type="checkbox"/> Bronze Sponsor	1,000
<input type="checkbox"/> Gold Sponsor	5,000	<input type="checkbox"/> Supporter Sponsor	500
<input type="checkbox"/> Silver Sponsor	2,500	<input type="checkbox"/> Kilometer Sponsor	250

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

For guaranteed inclusion of name/logo on printed materials, return form by September 1, 2015.

- Check enclosed (please make payable to NAMI Cook County North Suburban)
- Credit card payments accepted online at www.namiccns.org
- Please send an invoice
- Please reserve an exhibit booth space (\$5,000 & above sponsorships)
- Please reserve an exhibit table and 2 chairs (\$2,500 & above sponsorships)
- We will not be using our included exhibit space

For your records, our Tax ID# is 36-3714540 group 9512. Please forward logo or any questions to: Susan Ockerlund at 847-716-2252 or email susanockerlund.namiccns@gmail.com.

PLEASE MAIL SPONSORSHIP CHECKS TO: NAMI Cook County North Suburban, 8324 Skokie Blvd, Skokie, Illinois 60077

NAMI Cook County North Suburban
847-716-2252
www.namiccns.org
susanockerlund.namiccns@gmail.com
TAX ID # 36-3714540 group 9512



To learn more about NAMI Walks
visit www.namiwalks.org.